



**Personalized Photography/Video Workshop**

**When:** As arranged

**Where:** Santu Lussurgiu, Sardinia, Italy

**Instructor:** William (Bill) Woolf

**Contact:** Bill Woolf

**Web site:** [www.italyphotoworkshops.com](http://www.italyphotoworkshops.com)

**Email:** [iphw@italyphotoworkshops.com](mailto:iphw@italyphotoworkshops.com)

**Telephone:** 1 (800) 430-6414 or +39.0783.550.494

## Introduction

Today's newest cameras are for both photos and videos. In this personalized workshop learn how to use your total camera. Come to an extinct volcano in one of the best-preserved historical villages on the island of Sardinia. The village of Santu Lussurgiu with its ancient stone houses built in a concentric configuration along winding and steep narrow cobbled lanes that exist to this day has the characteristic structure of an amphitheater. Come to Santu Lussurgiu and explore a photographic paradise in a small intimate setting. Work one-on-one with Bill while improving your photographic skills while discovering a unique part of Italy and Sardinia photographing/videoing a little known place and the people living there. The focus of this workshop depends on the interests and desires as agreed to during the registration process. This personalized workshop is for one person up to a group size of four individuals with related interests.

This brochure gives just a small idea of what is available through a personalized workshop program. Contact me for a no obligation discussion of your options.



## Workshop Structure & Topics Covered

**This workshop is put together based on your interests and needs.**

Photography & Video topics covered in this workshop **can** include:

- Photographing and videoing landscapes, mountains, seascapes, street scenes, and architecture Black and white, and color photography.
- Effects of atmosphere and time-of-day on light and color.
- Framing and composing for photo documentation.
- Shooting in low light and at night.
- How to develop a picture essay / video story that captures the essence of your experience in Sardinia.
- Making a documentary video
- Making travel videos

This workshop **can** include PhotoShop / Lightroom topics such as:

- Digital Capture / Camera Raw / Histograms
- Navigating PhotoShop, Adobe Bridge and Adobe LightRoom
- Color Management and Correction
- Sharpening and digital noise issues
- Blending bracketed exposures
- Merging photos and blending photos

- Creating panoramas
- HDR Images (High Dynamic Range)
- Filing systems and archival storage
- Essential 3rd party software and other imaging-editing software besides PhotoShop (including open-source software)
- Sharpening techniques

This workshop can also include editing videos with Final Cut Pro X, iMovie, Windows Moviemaker, or Adobe Premiere depending on your knowledge and interest. Some possible topics are:

- Digital capture
- Best workflows for your needs
- Encoding choices for editing MPG
- Fundamentals of editing
- Improving your sound capture

(Topics covered are based on questionnaire completed by participants after registration and before the workshop begins.)



## Supplies & Materials

You'll need to bring your own digital camera, know how to operate it, and some means of downloading and storing your images out of the camera. The minimum size needed for your camera is 4 Megapixels. Classroom time, if desired, will normally be in the late morning or early afternoon, after your early morning independent shooting. Further photography will take place in the late afternoon with a review of the day's images occurring together in the evening. We may also be doing some sunrise and sunset shoots for what most consider that perfect photographic light, and some nighttime village scenes, all depending on your desires, as decided during registration.

It is recommended that you bring a laptop computer and memory card reader for downloading, reviewing, and working with your own images, both photographic and video. For photographic images we will discuss PhotoShop, Lightroom, Aperture, and advanced workflow tips. You should have Adobe PhotoShop CS3, CS4, CS5 or Lightroom, or Aperture installed on your laptop. (You are able to download a fully functional free 30-day trial of Adobe CS5 or Lightroom from [www.adobe.com](http://www.adobe.com). By downloading it two weeks before the workshop and getting to know its basics before arriving this workshop gives you a chance to explore its usefulness for the digital images you take.) I will also be discussing and demonstrating Adobe Lightroom, specifically made for use with RAW images.

For video editing we will discuss Final Cut Pro X and Adobe Premiere and advanced workflow tips. You should also have a video editing program installed (Final Cut Pro X, iMovie, Windows Moviemaker, and Adobe Premiere - You are able to download a fully functional free 30-day trial of Adobe Premiere from [www.adobe.com](http://www.adobe.com)). Feel free to contact me for more information.

Be sure to bring a notebook and pen so you can expand on the handouts provided. Photographers of any level will be inspired and grow in this fertile setting.

## About the Instructor William (Bill) Woolf



Bill has been teaching digital photography and video courses and workshops in Italy since 2000. He first discovered Santu Lussurgiu and the Montiferru area of Sardinia in 2002, while he was still living and teaching art in Florence, Italy. He found the Montiferru landscape was such perfect location to photograph that he bought a home in Santu Lussurgiu so he could return on semester breaks and all the summer. Bill moved to Santu Lussurgiu full-time in 2005 so he could enjoy Sardinia all the time, in all seasons. His love of this landscape, the culture, and its people are so strong that as an artist, he needed to live in Sardinia. His affection for this area makes a difference in his workshops. He knows the land, its nuances, the effect of seasonal changes on it, as well as both the secret and the not so secret locations for photographing and videoing this unique area.

In November 2010 Bill was joint Artist-in-Resident (with his wife, the writer, Angela Ragusa) at the Grand Canyon National Park in Arizona, USA. He was filming a documentary video during his time there.

Bill studied photography and art at The Ohio State University, The University of Wisconsin-Milwaukee and The School of the Art Institute of Chicago. He received his M.F.A. in Studio Art from Florida State University. He has taught landscape painting, drawing, digital photography, web design, and Adobe PhotoShop, Première and After Effects among many other subjects, in both the United States and Italy. He has run a Digital Media business, Woolf Digital, since 1996 and was the Dean of Students of an art institute in Florence, Italy, before moving to Sardinia. For more information please visit Bill's web site at [www.billwoolf.com](http://www.billwoolf.com).



## **Santu Lussurgiu**

Santu Lussurgiu is a village 503 meters above sea level situated in the crater of a massive volcano mountain, extinct for millions of years, called Montiferru (Iron Mountain) in the province of Oristano. It is located in center-western Sardinia, and is one of the best-preserved historical villages on the island. Forests of Oak and Chestnut trees encircle the village and its mountainous location. The village developed around the small rustic church of Holy Cross (built in 1185 A.D.) and has the characteristic structure of an amphitheater, with ancient stone houses built in concentric configuration along winding and steep narrow cobbled lanes that exist to this day

The particular geologic conformation of Montiferru makes it and the surrounding area a perfect location for landscape photography. From the rock outcroppings and the diverse flora and fauna on the mountain, to one of the many beautiful beaches in the area, the landscape changes dramatically in just a matter of a few miles. In every season it is possible to see in the surrounding pastures, sheep, and herds of bue rosso, a special breed of red beef cattle typical to this area of Sardinia, as well as horses of Anglo-Arab-Sardinian lineage.

At a distance of 15 miles is the environmental interesting ecosystem of salt marsh ponds of the Sinis peninsula with their populations of herons and flamingos. The territory around Santu Lussurgiu accommodates many different forms of wildlife from the mountain wild boar, ermines, and several different kinds of hawks, Thrush, and a special Sardinian woodcock. As well as endangered species like the Grifone (a native vulture), the Peregrine Falcon, Mouflon (a unique species of Ungulate), the Sardinian red deer, the Sardinian hare and Sardinian wild cats.

Santu Lussurgiu is also located within the heart of the richest archaeological zone of Sardinia. From the impressive Nuraghe Losa to the sacred well of Saint Cristina, the territory around Santu Lussurgiu is rich with small caves dug into the cliff's sides, going back to Neolithic period, called domus de janas, or the "houses of the fairies." There are also more imposing burial monuments of the nuraghic period (1800-1238 b.c.) called "tombs of the giants."



## Accommodations

There are different choices as to where to stay for personalized workshop participants depending on their desires. Santu Lussurgiu has two exceptional albergo diffuso's. There are also several excellent bed & breakfast's in the village as well. We provide a list of recommended housing options at the time of your registration, but where you stay is your choice. Also, ask us any questions you may have. We are glad to help you decide what accommodations might be best for you.

In Santu Lussurgiu there is an excellent culinary tradition based on the local production of wine, cheese, olive oil, meat, honey and herbs. Traditional Sardinian cuisine is a several-course menu, similar to the Slow Food concept. Slow Food, originally an Italian non-profit-society, and now located worldwide, is dedicated to the preservation of cooking with high-quality local products. A vegetarian menu is also available at some of the village restaurants.



## Workshop Price & Registration: Two-Day & Five-Day Workshop

### Two-Day Workshop:

€500,00 (Euro) for one person

### Five-Day Workshop:

€1,000.00 (Euro) for one person

### Workshop Price Includes:

Transportation for daily photographic excursions

### Workshop Price Does Not Include:

- Airfare to Sardinia
- Transportation to Santu Lussurgiu
- Housing
- Meals
- Camera supplies
- Local bus transportation
- Sight-seeing

### **Non-Photographer Guests:**

Non-photographer guests are welcome and encouraged to come. While the Photographer is attending the workshop, non-photographers are free to sight see on their own, walk or relax in the village, or enjoy other for-pay site-seeing options such as: local tradition cooking lessons, or guided excursions in and around Santu Lussurgiu for an additional cost, if they so desire.

### **Registration**

To reserve your time for a workshop you need to send a €300.00 registration deposit of which €200.00 is non-refundable. The balance due is to be paid 120 days before the workshop begins. Registrations within 120 days of the planned workshop must include the entire price for the workshop.



### **Cancellations & Refund**

All fees are quoted in Euros, not US Dollars. To reserve a spot in a workshop, we require a €300.00 registration deposit of which €200.00 is non-refundable. The balance due is to be paid 120 days before the workshop begins. Please email [iphw@italyphotoworkshops.com](mailto:iphw@italyphotoworkshops.com) to start your registration process. Registrations within 120 days and less of the workshop must include the entire price for the workshop. If a participant wishes to cancel, he or she must send written notification to Italy Photo Workshops and William Woolf more than 60 days prior to the workshop. Confirmation of your cancellation will be followed by email. At the time we receive your notification, a refund check will be mailed to you minus a €200.00 non-refundable deposit. When cancellations occur within 60 days or less of the event for a personalized photography workshop, two options are possible: 1) 50% of the tuition is refundable or, 2) the entire tuition may be applied to a future personalized workshop rescheduled within the next year. There is no additional cost for this rescheduling.

William James Woolf makes every effort to hold workshops at scheduled times and locations. If William James Woolf is forced to cancel or alter workshops as scheduled, we will notify registered participants of these changes as soon as possible; this change or cancellation can be the result of illness, insufficient participant registration to make the workshop event feasible, unavailability of planned location(s), or other reasons beyond our control. If a cancellation by us should prove necessary, William James Woolf will refund all participants' advance payments, *including deposits*, to you in full. William James Woolf is not responsible for any other costs which participants may have incurred, including but not limited to travel, car rental, lodging, insurance, photographic purchases or rentals.

### **To Register:**

1. Please email William Woolf at [iphw@italyphotoworkshop.com](mailto:iphw@italyphotoworkshop.com) to start your registration process.
2. Once you have registered you will receive registration confirmation and additional relevant information about the workshop, including a detailed list of recommended supplies and materials, and a list of local recommended accommodations and restaurants.
3. Or call me at 1 (800) 430-6414 or +39.0783.550.494 to start your registration process by phone.